



054 + 35 – Clothes Swap/ Educate on the impacts of fast fashion/shipping on the environment

Overview	
Intervention Type:	Management
Target:	Organisation
Intervention Frequency:	Annual
Intervention Duration:	A day

Cost	Effort	Reward
Low	Medium	Medium
ENERGE Rating		School Rating (School to complete)
★ ★ ★ ★ ☆		★ ★ ★ ★ ☆

Description of Intervention
<p>A clothes swap is an innovative and creative way of getting rid of something old and introducing something new. It's a sustainable way of shopping where you use your clothes as currency. Staff and students will each bring in a preloved item of clothing and swap it with another piece of preloved clothes.</p> <p>Did you know that an average consumer throws away 31.75 kg of clothing per year? Globally we produce 13 million tons of textile waste each year 95% of which could be reused or recycled. Educate students on how to be a responsible consumer, teach them to be conscious of quality over price. Allow them to brainstorm whether the items they purchase online are made and shipped in a sustainable way.</p>

Commented [ED1]: Provide a

Impact Measurement
<p>Since this intervention would be voluntary, it will be evident whether the intervention has been a success or not by seeing how many people within the school community participate and offer something into the clothes swap (ticket collection).</p>

Facilitators	Barriers
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The school Committee should assist in organising this event and ensuring students are aware of it taking place and how it will be run.

Self-efficacy issues
Apathy

Intervention Process

1. The school committee will choose an appropriate day and advertise the event. They will explain the intervention to the school community and inform them of when and where it will take place.
2. Once they have advertised the event; they will have to come up with a system of how they will divide up the clothes -depending on age, size, sex, etc.
3. Students who are placing an item of clothing in the swap event will donate it a day earlier than the event will take place. This allows the committee to sort through the clothes and organise them in a suitable format. When a participant donates clothing to the event they will receive a ticket which will allow them to access the swap the following day.
4. The committee should count how many tickets they produced and used for the event. This will gauge how much of the school community was involved and whether it should be repeated the following year.

School Comments/Notes