



033 – WOW-Walk on Wednesdays

Overview	
Intervention Type:	Behavioural/ Management
Target:	Organisation/ individual
Intervention Frequency:	Weekly
Intervention Duration:	Continuous

Cost	Effort	Reward
Low	Low	Medium
ENERGE Rating		School Rating (School to complete)
★ ★ ★ ★ ☆		★ ★ ★ ★ ☆

Description of Intervention
<p>This WOW initiative invites all the school community to walk, cycle, share lifts or take public transport every Wednesday to and from school. This initiative promotes good health and reduce the schools carbon footprint.</p>

Commented [ED1]: Provide a

Impact Measurement
<p>After the initiative is implemented, a survey will be taken to see whether participants within the school community participated in the initiative and what alternative form of transport they used.</p>

Facilitators	Barriers
<p>The school Committee alongside the ENERGE committee will conduct the surveys and interpret the results.</p>	<p>Self-efficacy issues and apathy</p>



Intervention Process

1. All staff and students will choose their alternative mode of transport to school every Wednesday.
2. The ENERGE committee will survey the school community and interpret the results. This will allow the school to see if the initiative is viable.