



045 – Deleting Emails

Overview	
Intervention Type:	Behavioural/ Management
Target:	Organisation/ individual
Intervention Frequency:	Weekly
Intervention Duration:	Continuous

Cost	Effort	Reward
Low	Medium	Medium
ENERGE Rating		School Rating (School to complete)
★ ★ ★ ★ ☆		★ ★ ★ ★ ★

Description of Intervention
<p>All staff and students will be supplied with an application such as 'Instaclean' which will clear their inbox of unwanted spam and phishing whilst also reducing their carbon footprint. An average email can emit 4g of CO₂, this is wasteful use of energy. An application such as Instaclean will clear your inbox of unwanted emails whilst conserving time and the planet.</p>

Commented [ED1]: Provide a

Impact Measurement
<p>After the initiative is implemented, monthly electricity bills can be compared against baseline electricity consumption. (Speak to the ENERGE Project Team). If deductions are present</p>

Facilitators	Barriers
<p>The ENERGE platform will assist with monitoring electricity use and interpreting whether the use of this intervention is viable in regard to reductions in electricity use and CO₂ emissions.</p>	<p>Self-efficacy issues and apathy</p>



Intervention Process

1. All staff and students will download an application such as Instaclean and a demonstration will be given on how to use the application.
2. ENERGE Platform will follow up with the impact measurements mentioned above to determine whether it is viable in regard to energy efficiency.